

Informations *Rapides*

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Principaux indicateurs



French business climate and turning point indicators – April 2014

The French business climate is almost steady in April 2014

The business climate is almost steady...

According to business managers in the main sectors, the business climate in France is at 94, six points below its long-term average (100). The business climate gains one point in the retail trade. It loses one point in industry and in the building sector, and it also loses three points in the services sector.

... and the turning point indicator stays in the favourable area.

The turning point indicator stays in the area indicating a favourable business climate.

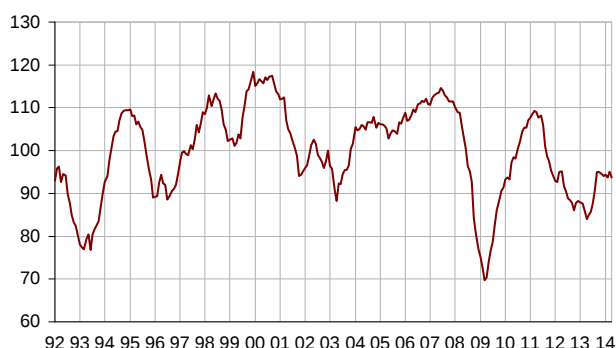
Business climate and turning point indicators

	Dec. 13	Jan. 14	Feb. 14	March 14	April 14
Composite indicators					
France	94	94	94	95	94
Industry	100	100	100	101	100
Wholesale trade	-	97	-	99	-
Building	94	93	93	94	93
Retail trade	95	98	95	97	98
Services	91	92	92	93	90
Turning point indicators					
France	0,9	0,8	0,7	0,6	0,5
Industry	0,9	0,9	0,3	0,7	0,5
Wholesale trade	-	0,3	-	-0,5	-
Building	0,7	0,3	0,0	0,7	0,2
Services	0,7	0,9	-0,7	0,2	0,7

Source(s) : INSEE, Business tendency surveys

Composite indicator

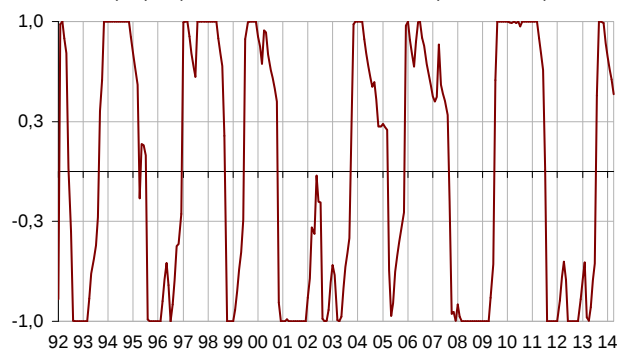
Normalised to 100 with a standard error of 10



Sources : Insee, business surveys

Turning point indicator

Close to +1 (resp. -1) : favourable business climate (unfavourable)



For further information:

The business climate and turning point indicators summarize the information provided by the surveys in industry, services, trade (retail and wholesale), and construction. They are built from 26 balances of opinion from these surveys.

- Additional information (historical data, methodology, links...) are available on the HTML page of this indicator: <http://www.insee.fr/fr/themes/indicateur.asp?id=105>
- Historical data are available on the BDM: [G1007](#)
- Press contact: bureau-de-presse@insee.fr

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